



Centre for Consulting, Research & Training

*A Unit of ARUNACHAL PRADESH (Reg. in 2002)



Four-Day Workshop on

Planning and Preparing Project Proposals for Fund Raising

Planning, Developing and Preparing for Project Proposals and Fund Raising involves the art of designing and writing. It is a science of exploring the cause-effect relationship of socio-economic phenomena. Artistic and scientific approaches are required to convince the donor to decide in favor of your project for financial assistance.

The process offered is based on Logical Framework Analysis (LFA). LFA is a scientific tool used globally for planning and designing proposals for development outcomes. The integrated LFA tool involves analysis of the ground realities understanding people's problems and their root causes, identification of project goals, objectives and correct activities against the expected inputs, outputs and impacts. The process will offer appropriate tools for monitoring and evaluation and help to foresee possible challenges and give hints to pre-plan for addressing such challenges.

ABOUT CCRT

CCRT has been in the field of training and capacity building for professionals in social development for more than 19 years. We have already trained several hundred professionals in India during the past. The need for skills and knowledge for fund raising has highly increased in recent times both due to decreasing resources world-wide and due to increasing needs in India. COVID has now caused unprecedented demand for resources to serve suffering human beings in agony. It is in this context that CCRT is coming up with an excellent training program at lowest possible cost so that it is accessible to all who are interested to learn the skills of fund raising.

To Apply

Please fill up the application form attached herewith and send us on or before 31st December 2021. On confirmation of registration, payments shall be made.

Training Objectives

- To develop skills in employing modern tools for project preparation
- To equip the participants with skills and knowledge to use LFA in project planning
- To provide better understanding of fund raising dynamics
- To orient the participants in project cycle management

Expected deliverables

- A framework for situation analysis
- Problem Tree as a tool for analyzing existing problems
- Objective Tree as a tool for arriving at solutions
- Sample sets of indicators, means of verification and results
- Sample set of assumptions and risks
- Tools for stakeholder analysis
- Tips for fund raising beyond proposal
- Free vocal consultancy support to participants/Organizations

Batch size 28 participants ONLY.

Admission based on 'First come first serve'.
(DO NOT SEND FEES BEFORE CONFIRMATION)



OUR SERVICES

- Conceptualization, planning & design of projects
- Developing case studies & best practices
- Designing & preparing Annual Reports
- Documentation for project management
- Developing Project Monitoring & Reporting tools
- Preparation of progress & Completion reports
- Project communication drafting
- Social research
- Social research guidance
- Baseline, Midline & End line surveys & studies
- Concurrent & impact evaluations
- Fact-finding exercises
- Need assessment studies
- Business feasibility studies
- Environment Impact Assessments
- Documentaries on development
- Training in Development Planning (LFA, RBM)
- Training in Micro-enterprise management
- Organization Development
- Legal Aid

WHO WILL BENEFIT FROM THE COURSE?

- NGOs (Project Directors and Project Officers, Project Coordinators, etc.)
- Faith-based Organisations (Dioceses, Congregations of all denominations, etc.)
- PG Students in Social Work, development studies and equivalent streams of study
- CSR Project Directors, Co-Coordiators and Managers and CSR Donor Agencies
- Freelance consultants in fund raising

DETAILS OF PAYMENT

Name of Account Holder : Adhwana
Account Number : 16170100030108
IFSC : FDRL0001617
Name of Bank : Federal Bank Ltd
Branch : Kazhakuttom Branch

WHO ARE ELIGIBLE TO APPLY

- Bachelor's Degree holders in any stream of study (minimum)
- Participants must speak and write English language

CERTIFICATES

Certificates will be sent to the successful participants ONLINE.

PROGRAMME DETAILS

Mode of teaching	: ONLINE facilitated from Trivandrum (FOR ONLY FIRST 28 SUCCESSFUL REGISTRATIONS)
Date and Time	: January 5th - 8th, 2022 10:30 AM to 1:00 PM & 02:00 PM to 4:30 PM
Method of Learning	: Interactions, discussions, workshops and assignments
Resource	: Dr. J M John and Mr. Shaji Fernandez having more than 25 years experience in theory and practice on project planning and management.
Language	: English
Last date for registration	: 31st December 2021
Fees	: ₹4,000/- per participant Students are eligible to apply for a scholarship of ₹1,000/- (Recommendation from Head of the Institution required)

CONTACT US

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